

# SHAREs

empowering communities

## SHAREs Project

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Black Sea Energy Research Center (BSERC)



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# SHAREs Partners

## Energy agencies

(AEA, BSERC, REGEA)

## Consulting companies

(BSU, WIP)

## Energy communities

(OurPower)

## Cooperative association

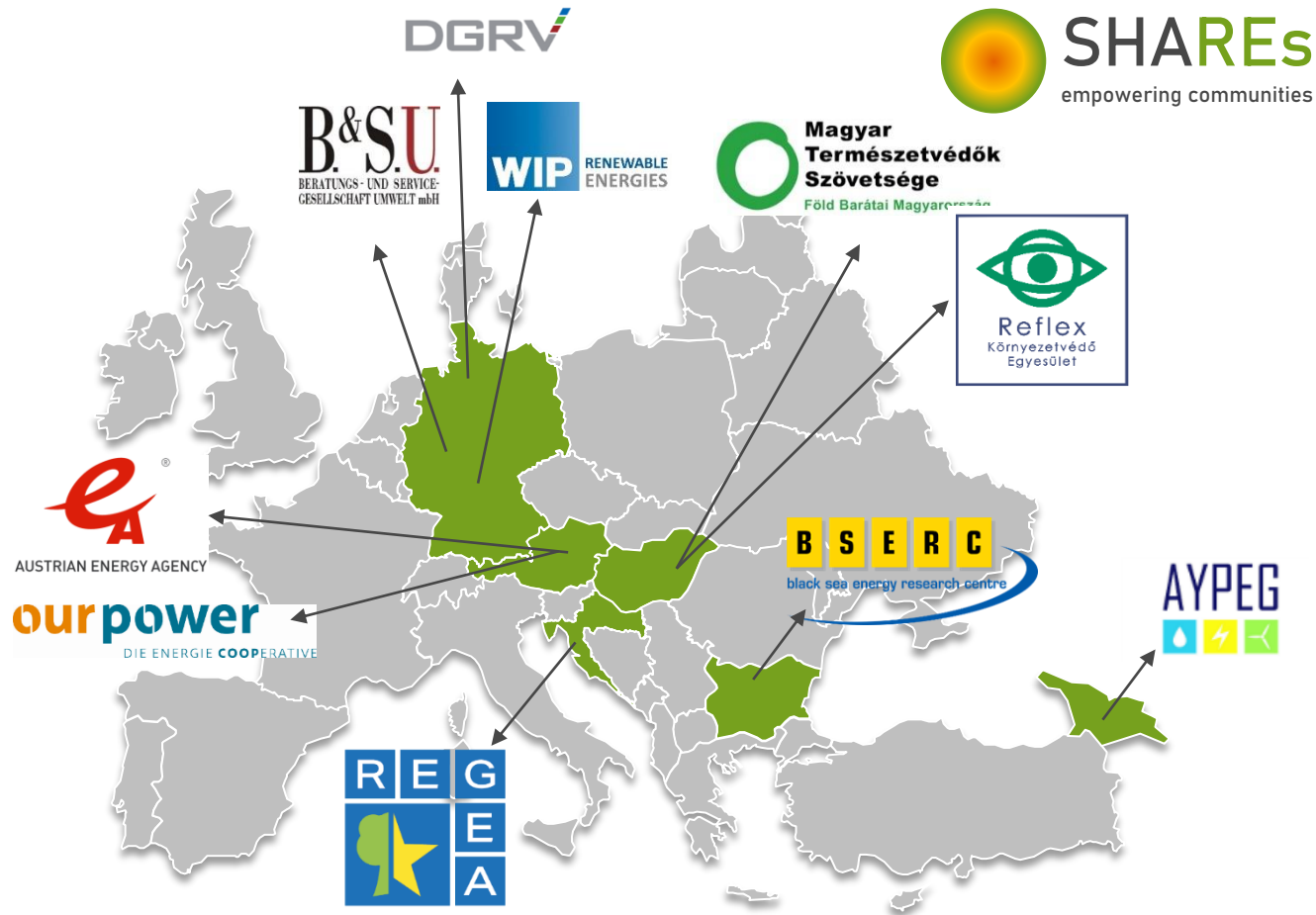
(DGRV)

## Association of young professionals in energy

(AYPEG)

## Environmental protection organisations

(MTVSZ, Reflex)



# Our target for the six participating countries: To make energy communities fly!

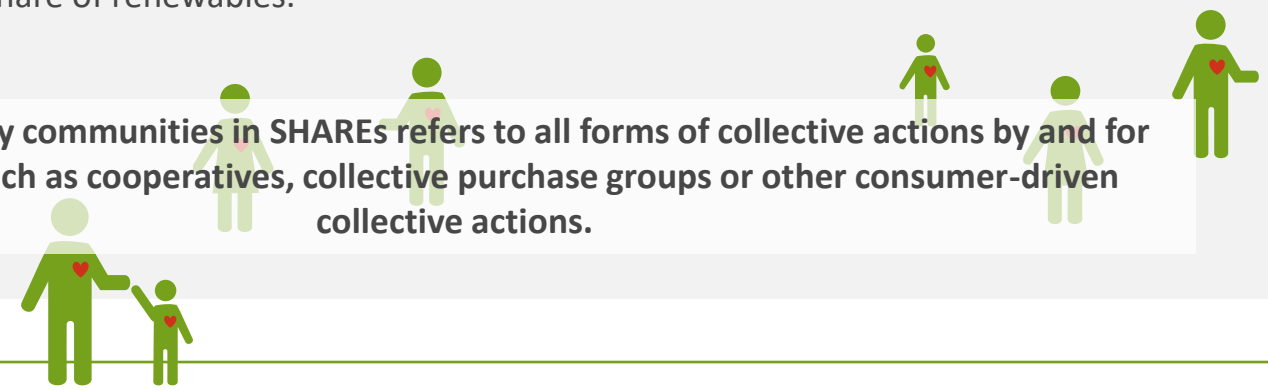


**SHAREs**  
empowering communities

... supports the **set-up of new energy communities/collective actions** and the **expansion of existing energy communities/collective actions**

**All types of collective actions** are welcome, as long as they contribute towards

- ▶ increased energy efficiency and/or
- ▶ optimised energy management and/or
- ▶ integrating a higher share of renewables.



The term **energy communities** in SHAREs refers to all forms of collective actions by and for consumers such as cooperatives, collective purchase groups or other consumer-driven collective actions.

# In SHAREs, we empower pioneer, pilot and potential communities



## Pioneer communities

**GROW**

*Existing energy communities and collective actions*

## Pilot communities

**LEARN**

*Energy communities directly supported by the project*

## Potential communities

**MAKE**

*Energy communities indirectly supported by the project*

### The GATEWAY

#### Implementation toolkit

...provides technical, legal, logistical, financial, regulatory information, tools, and materials to set up an energy community

#### Communication campaign design

...supports local heroes with tailored communication strategies and materials for their specific use case and target groups.

#### Mentoring Scheme

...existing pioneer communities pass on their first-hands experiences to aspiring energy communities.

#### Policy developers

...are addressed directly to find solutions to facilitate the set-up and expansion of energy communities in the long run.

#### Networks and multipliers

...of the international and national networks are used to spread the word and directly engage potential multipliers.

# How we support local heroes

## The Gateway

### GATEWAY

... is aimed at local heroes with different objectives and background. It covers different use cases and different levels of prior knowledge.

- ▶ Country specific for AT, BG, DE, HR, HU, GE
- ▶ + EU
- ▶ Preferably implemented on national well established websites
- ▶ Implemented on the SHAREs website

#### Implementation toolkit

...provides technical, legal, logistical, financial, regulatory information, tools, and materials to set up an energy community.

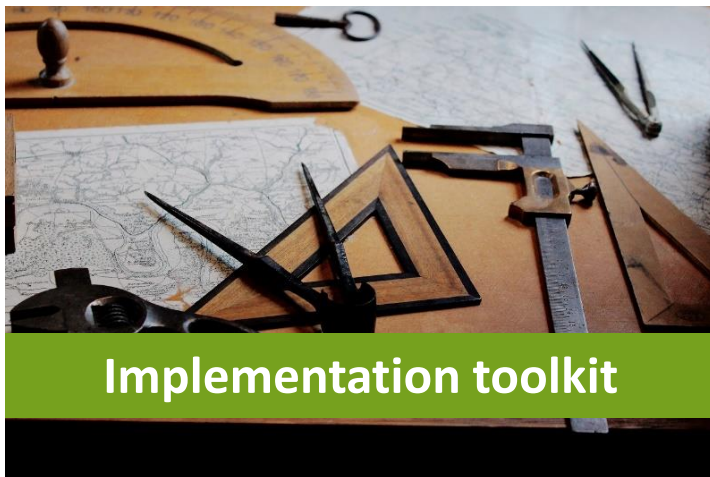
#### Communication campaign

...supports local heroes with tailored communication strategies, materials and promotion options for their specific use case and target groups.

# Gateway

## Implementation toolkit

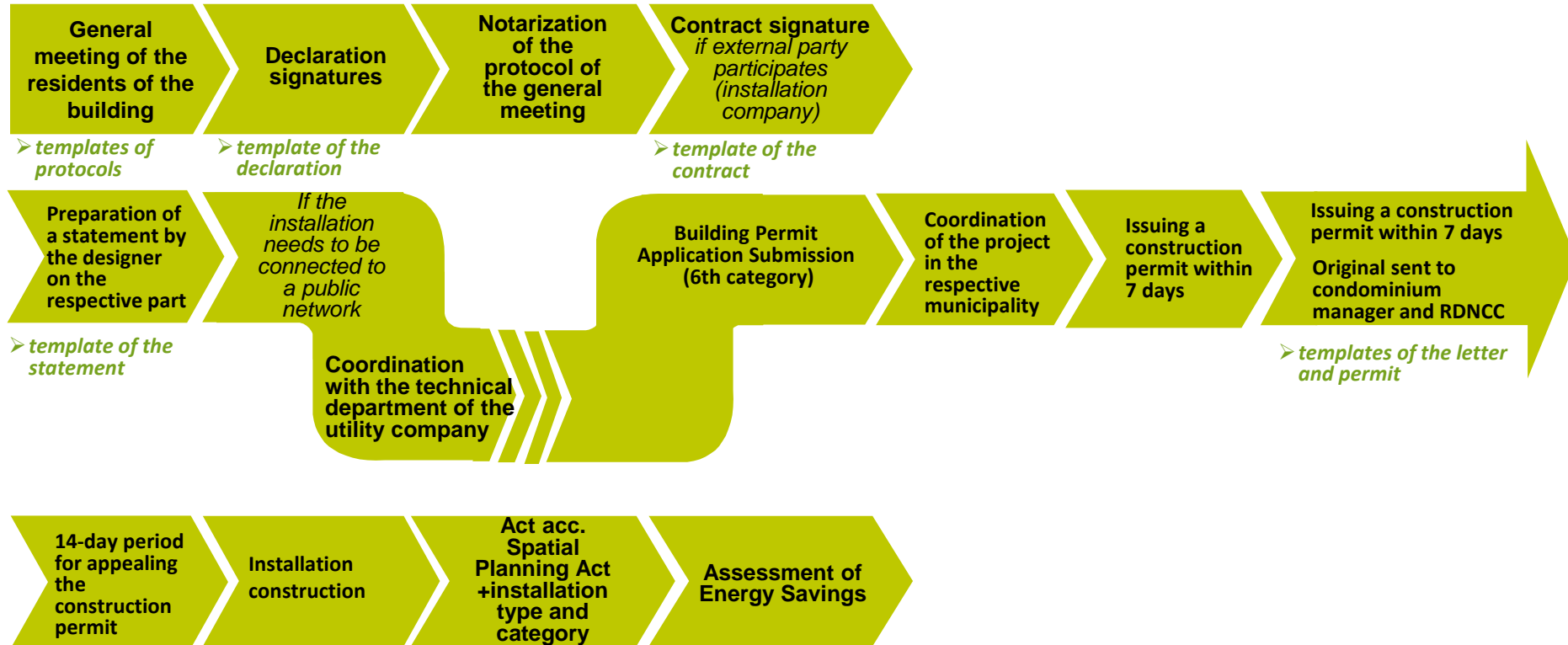
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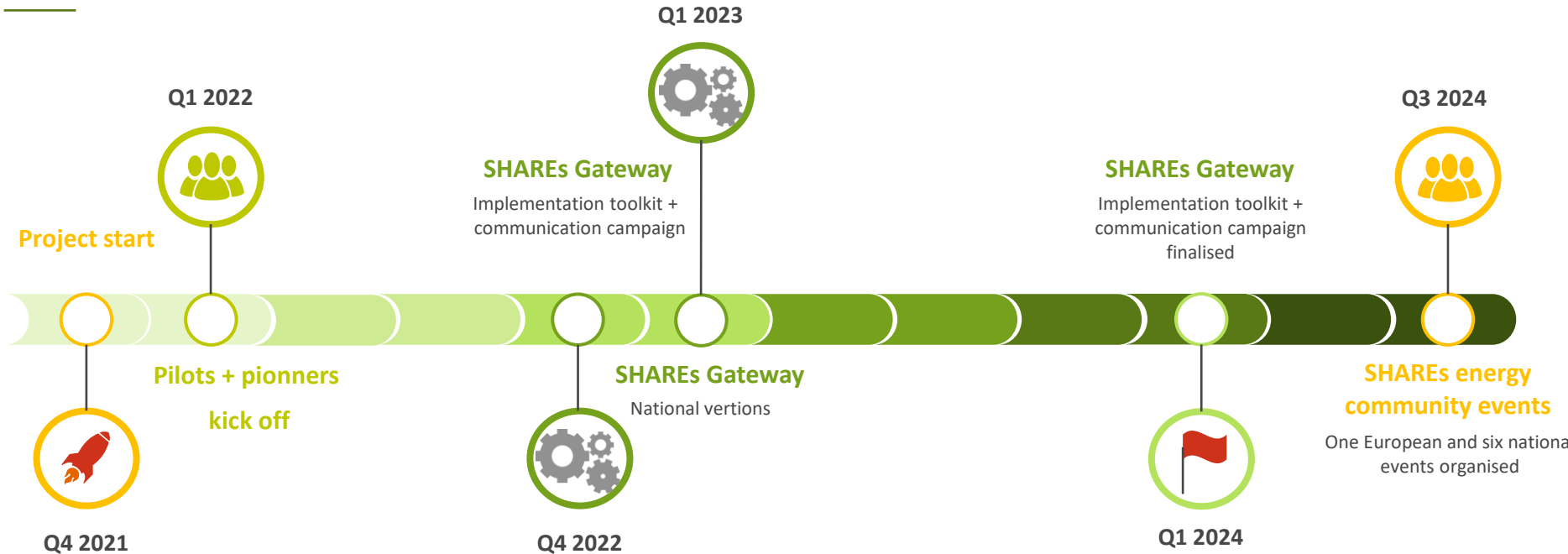
...provides technical, legal, logistical, financial, regulatory information, tools, and materials to set up an energy community.

- ▶ Financial module
- ▶ Legal framework
- ▶ Step-by-step implementation guide
- ▶ Handbook on barriers and challenges & solutions to overcome these
- ▶ FAQs
- ▶ Consumer power
- ▶ Blueprints for various use cases (business cases)
- ▶ Concept for the participation on the electricity wholesale market (Day-Ahead, Intraday)
- ▶ Demand side management
- ▶ Avoiding pitfalls (e.g. rebound effect), Split incentives (concepts and model contracts)

## Collective Action: Step-by-step guide for model implementation



# Goals and milestones roadmap





## Contact Informarion

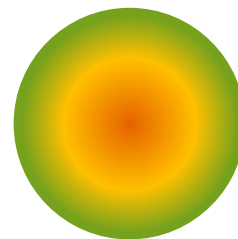
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